

the  
**MANICURE**  
company

# THE BUILDER OF YOUR DREAMS



**FREE FROM** | HEMA  
Di-HEMA  
HPMA  
TPO, IBOA

**ZERO**<sup>®</sup>  
**BUILDER GEL**  
IN A BOTTLE

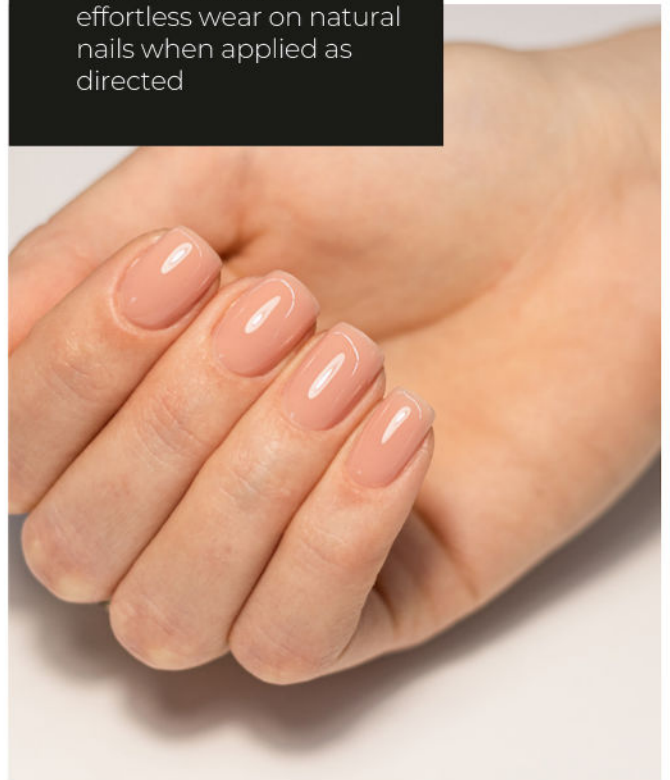
## 8 HYPO-ALLERGENIC SHADES

FREE FROM HEMA,  
Di-HEMA, HPMA,  
TPO & IBOA



## STRONG & DURABLE

Enjoy 3+ weeks of  
effortless wear on natural  
nails when applied as  
directed



# ZERO BUILDER GEL™ IN A BOTTLE

Experience the next generation of builder gel with the new Zero Builder Gel™ In A Bottle.

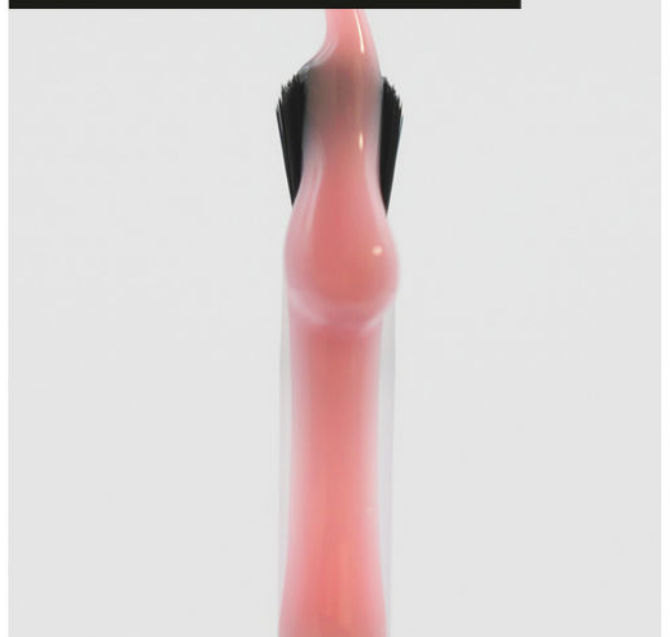
Almost 5 years in development, this incredible new formula has been meticulously formulated in the USA to bring a truly transformative product to the professional nail category.

Following in the footsteps of our tried-and-loved Zero Gel Polish™, Zero Builder Gel™ is free from HEMA, Di-HEMA, HPMA, TPO, and IBOA, making it the only choice for clients and technicians who have allergies or are concerned about allergies.

What's the best part? The new Zero Builder Gel™ formula still performs exceptionally, with no difference in wear and durability compared to our original formulations. This means your clients can still enjoy 3+ weeks of wear on natural nails without issue!

## VEGAN & CRUELTY FREE

Like all TMC products  
this formula is 100%  
vegan and cruelty  
free





# MEET THE SHADES

8 shades created to compliment every skin tone for every occasion



## CLEAR

A crystal clear gel for ultimate utility.  
**NO COVERAGE**



## CREAM CLOUD

A beautiful warm cream shade with a slight pink undertone.  
**MEDIUM - FULL COVERAGE**



## PEACH PUFF

A peachy-pink base with small gold reflective micro-glitter.  
**FULL COVERAGE**



## CHAI

A bright blue-toned light pink shade.  
**MEDIUM-FULL COVERAGE**



## BRIGHT BEIGE

A light sheer beige shade with a cool undertone.  
**LIGHT-MEDIUM COVERAGE**



## SWEET PINK

A bright neutral pink with very warm rosey undertones.  
**FULL COVERAGE**



## WARM TAN

A rich warm brown-tan shade.  
**FULL COVERAGE**



## SKIN DEEP

A neutral natural pink shade with warm undertones.  
**MEDIUM-FULL COVERAGE**

# NAIL YOUR APPLICATION

Follow these steps to get the most from your Zero Builder Gel™

1. Prepare the natural nail as normal. Push back the cuticles and shape the natural nail as required. Ensure all dust is removed.
2. Buff the nail plate with a buffing block or 240-grit nail file to remove all surface shine. Then, remove all dust and filings.
3. Cleanse the nails with **Pro Prep & Wipe Solution** and a lint-free nail pad.
4. Prime each nail with **Zero Gel Polish PRIMER**. Allow to air dry for 30 seconds.
5. Apply your first layer of ZERO BUILDER GEL™ IN A BOTTLE. This layer should be thin and worked well into the nail plate. Pay attention to the side walls, free edge, and cuticle area.
6. Once happy with the application, cure for 60 seconds in the **Dual Pro UV-LED lamp**.
7. Apply your second '**BUILD LAYER**'. This is a thicker layer for adding strength and structure. Take a gel bead and place it at the back third of the nail. Keeping the brush in contact with the gel, float the gel down the length of the nail. The product should flow in line with your first layer placement.
8. Once you are happy with the placement of the gel, cure it for 60 seconds in the **Dual Pro UV-LED lamp**.
9. Cleanse the nails with **Pro Prep & Wipe Solution** and a lint-free pad.
10. Buff and file the gel as required to refine your shape. Ensure all surface shine is removed.
11. You can now proceed with the gel polish application if desired or move directly to the top coat if you want to keep the natural gel colour.
12. Finish with a drop of **Bio Cuticle Oil**.



# NAIL YOUR INFILL / REMOVAL

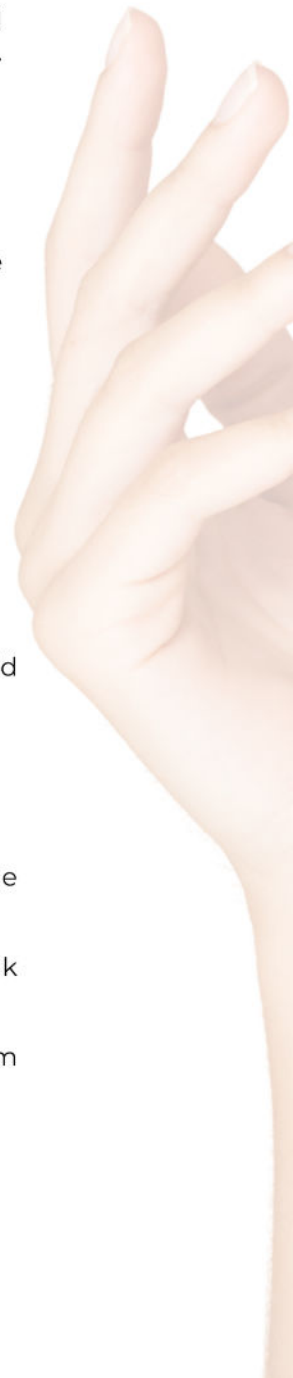
Zero Builder Gel™ In A Bottle Can Easily Be Infilled Or Removed

## INFILL

1. Using an E-file or hand file, remove any gel polish colour coat or top coat from the nails. Re-shape and file the nails as required.
2. Prepare the new nail growth and cuticle area following the Zero Builder Gel™ application instructions.
3. Apply a bead of **Zero Builder Gel™** to the back third of the nail and work the gel down the length of the nail, thinning the gel out as you get toward the free edge. Once happy with the application, cure for 60 seconds in the **Dual Pro UVLED lamp**.
4. If required, you can add a second gel layer to refine your shape and structure.
5. Cleanse the nails with **Pro Prep & Wipe solution** and a lint-free pad.
6. Buff and file the nails as required to refine the shape and remove all surface shine from the nails. Remove all dust and filings.
7. Move to your desired gel polish / top coat application and finish with **Bio Cuticle Oil**.

## REMOVAL

1. Using an E-file or hand file, remove most of the product from the nails. You should remove as much product as possible at this stage to aid in a speedy soak-off.
2. Soak a **TMC Removal Wrap** with **Gel Off solution** and apply one to each nail.
3. Allow the nails to soak for 15 minutes.
4. Remove each wrap one at a time and push the product from the nails with a cuticle pusher or orange wood stick.
5. If the product is not removing easily, reapply the wrap to the nail and allow it to soak for a further 5 minutes.
6. Once all products have been removed from the nails, lightly buff them with a foam file and a finishing file to restore their natural shine.
7. Finish with **Bio Cuticle Oil**.





# START YOUR ZERO JOURNEY



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